

<b>Study program:</b> Business Economics and Finance
<b>Course name:</b> Research study/Research work
<b>Teacher(s):</b> All teachers engaged in the study program
<b>Course status:</b> Required
<b>Number of ECTS credits:</b> 6
<b>Requirement:</b> Enrollment
<b>Aim of the course:</b> Introducing students to the tasks that lie ahead in the preparation of the master's thesis. The aim is for the student to theoretically clarify the basic task in the work and to conceive and apply an adequate scientific method. In addition to that, students are introduced to the practical needs and the concept of writing more extensive research results.
<b>Learning Outcomes:</b> Competence for quality development of master thesis, scientific papers and research projects.
<b>Course content</b>
<i>Theoretical classes.</i> Analysis of the current situation in the observed study area. Structuring research work. Plan of activities that will be conducted in the course of research. Collecting literature. Formulating the research hypothesis. Theoretical and mathematical and/or statistical analysis of the influence of factors. Research as a relevant scientific source. Preparation of the questionnaire. Analysis of survey results. Operational plan of work. Data processing. Analysis of results. Discussion. Comparison with the results of other authors. Drawing conclusions. Writing a master's thesis.
<b>Literature</b>
Selected chapters from literature related to the topic of master thesis, as well as all available literature dealing with the methodology of scientific research.
<b>Research paper:</b> 15x15 = 225
<b>Teaching methods:</b> Consultations, empirical or theoretical research